



December 14, 2021
Sun Chlorella Corporation

Sun Chlorella Corporation signed partnership agreement with Spanish basketball club “ZENTRO BASKET MADRID”.

Sun Chlorella Corporation (Headquarters in Shimogyo-ku, Kyoto, President and CEO: Futoshi Nakayama, hereinafter referred to as “SCC”) signed partnership agreement with ZENTRO BASKET MADRID (hereinafter referred to as “ZENTRO”), a basketball club based in Madrid, Spain. SCC will support them with various perspectives as becoming top sponsor of their uniform and provide Sun Chlorella products to players and staffs as the “Official Superfood of the ZENTRO BASKET MADRID.



【The story behind this partnership agreement】

It all started that Taiga OKADA who is supported by SCC since September 2020, became a member of ZENTRO. SCC, which aims to expand branding and marketing in Europe including Spain and ZENTRO which aims to strengthen the team and players conditioning in the Asian strategy, cooperate with each other and have signed a partnership agreement.

【Message from Fernando Reborio Delgado, General Manager of ZENTRO】

Today, we want to say welcome for the newest member of our family. We are delighted to announce our sponsorship agreement for two years, with a major brand in the nutritional supplement sector such as SUN CHLORELLA. We aware how important nutrition is to enhance the performance of our athletes, and we know that this sponsorship will promote our project at all levels. Furthermore, over the past five years, our Asian expansion has brought us two of the greatest Japanese talents of the moment, and the signing of this deal, will not only improve the nutritional care of our players, but will also strengthen international relations with the Asian players market.

We trust in the benefit of this accord for both, and hope, that the way we are undertaking today, will accompany us for many years.

【Message from Futoshi Nakayama, President & CEO of Sun Chlorella】

The global sports nutrition market has been growing which is currently led by the USA and we are also seeing a consistent growth in the EU. The partnership agreement we have signed with ZENTRO BASKET MADRID will boost our effort in expanding our brand awareness in the EU market.

We also believe that this partnership agreement will add tremendous value to our Globallers project which has been operated by us since 2020 intended to develop young Japanese basketball players' skillset and mindset. ZENTRO BASKET MADRID is willing to collaborate with the Globallers project to provide opportunities to them. As Taiga OKADA has proven that Japanese basketball players can play in Spain, we are hoping to see more and more players follow after Taiga's path and in order for us to achieve this, our long-term relationship with ZENTRO BASKET MADRID is essential. This is just a beginning and more and more to come. Thank you so much for this opportunity and we are very much excited.

【ZENTRO BASKET MADRID】

7 years-old basketball club ZENTRO BASKET MADRID was established to maximize the potential of Spanish basketball players.

The main team belongs to Spain / LEG PLATA, and the second team belongs to LIGA EBA. The second team became the Madrid U21 champion twice in the last four years.

The club characters are improving the athletic ability and basketball skills of the players, and then taking the next step. In the last four years, ZENTRO BASKET MADRID have produced players for Euro League teams such as Real Madrid, Baskonia, the US universities and the NBA.

◆ Official Website: www.cbzentro.com



【Taiga Okada Profile】

Born May 23, 2004 in Shizuoka, Japan

Taiga made a brilliant record in Japan and moved to Spain. He belongs to the ZENTRO BASKET U18 team

(CADETE) and plays in the annual league game schedule like the pro team, aiming for national tournaments. He is

Currently active as a main player. His successful playing is

featured on the famous Cantera TV in Spain. In October 2021,

he made his professional debut in the Spanish Pro League

(EBA) as the youngest Japanese player. His father is Takuya

Okada, who played in the US ABA after playing Saitama

Broncos.



【Sun Chlorella A Powder】

Sun Chlorella A Powder is a health food made from 100% of chlorella, green algae. It contains essential nutrients for our body such as high-quality protein, vitamins, minerals, dietary fiber and folic acid with a good balance. We can only take specific nutrients from refined supplements, but in case of chlorella we can take all nutrients it has and keep our body healthy. In recent years, the nutritional components of chlorella have attracted attention, and many athletes take chlorella. In addition, Sun Chlorella A Powder acquires anti-doping certification and is good for professional athletes and those who enjoy sport.

◆Product information

Product name: Sun Chlorella A Powder

Price: 10,584JPY(tax included)/ per box

Quantity: 180g(6g×30 packets)

For more information:

<https://sport-sunchlorella.com/products/>



【Company outline】

Company Name: Sun Chlorella Corporation

President & CEO: Futoshi Nakayama

Address: 369 Osaka-cho, Karasuma-dori, Gojo-sagaru, Shimogyo-ku, Kyoto 600-8177

Business Category: Development and Production, Sales and Marketing, Import and Export etc. of health foods

Official website: <https://www.sunchlorella.co.jp/>

SC-Sport website: <https://sport-sunchlorella.com/>

【Inquiry regarding this matter】

Sun Chlorella Corporation Brand Communications Department / Kobayashi

TEL: 075-288-3043 / FAX: 075-288-3041

E-mail: kkobayashi@sunchlorella.co.jp