

Sun Chlorella signs the title sponsorship agreement for 'Sun Chlorella presents World University Basketball Series'

~Rakuten and JUBF will be held in Tokyo this August~

Sun Chlorella Corporation (Headquarters in Shimogyo-ku, Kyoto, President and CEO: Futoshi Nakayama), sponsors the 1st Competition of 'Sun Chlorella presents World University Basketball Series(WUBS)' held by Rakuten Group, Inc. and All Japan University Basketball Federation (JUBF). This competition is for the world's top college basketball teams. The first game will be held in Tokyo (Yoyogi National Stadium 2nd Gymnasium) from August 9 to August 11. University basketball teams from Indonesia, Taiwan, Japan, and the Philippines will be competed.



IT'S GAME TIME!
国立代々木競技場第二体育館8月9日~11日

Hosted and organized by JUBF and operated by Rakuten Sports, a Rakuten Group service focused on creating partnerships built on shared values with professional sports teams, athletes, brands and rights-holders around the world, WUBS was envisioned to empower local talent and communities by inspiring emotion and excellence through the power of sport. By bringing together top university teams from around the world to compete each year for the championship title, the two organizations aim to take university basketball to new heights, empower rising talent and bring the international basketball community closer together.

The first edition is an invitation-only event featuring four top university teams: Pelita Harapan University (UPH) from Indonesia, Tokai University from Japan, Ateneo de Manila University from Philippines and National Chengchi University (NCCU) from Taiwan. The teams will compete in a series of six round-robin games over three days to claim the series championship. Future plans call for expansion in the number of participating teams each year.

Tickets for the games will go on sale on June 30. Fans can register their interest in tickets on this dedicated site. <https://www.wubseries.com/>

■Futoshi Nakayama, President & CEO of Sun Chlorella, commented, "It is an honor to partner with the World University Basketball Series in its inaugural edition. I'm thrilled that we can have this tournament this fall, and it's been amazing to watch the preparations come together so well. As a partner company, Sun Chlorella will do everything we can to make WUBS a smashing success. I look forward to meeting all the teams and university staff from Indonesia, Philippines Taiwan, and here in Japan!"

■Naoki Hayashi, President of the World University Basketball Series Organizing Committee, commented, "We are delighted to announce the new World University Basketball Series. We have invited four top universities from across Asia – including Japan – to join us here in Tokyo for this international tournament. It is my great hope that through WUBS, university basketball will continue to grow and reach greater heights in each country and that many deep and lasting friendships will be formed among participants. We hope that fans from across the basketball community will come to the venue and cheer on the teams.

■Stephen L. Metcalfe, Pelita Harapan University Head Coach, commented, "We are happy for our students to have this opportunity, coming out of the pandemic. Traveling, playing basketball, representing UPH and Indonesia as the Champions of LIMA is great privilege. To compete against university teams from Japan, Taiwan and the Philippines is special. We hope to represent well and enjoy this unique tournament established by WUBS. The creation of an international tournament for university students is an excellent idea – may all who participate find good success."

■Akira Rikukawa, Tokai University Head Coach, commented, "I would like to thank you from the bottom of my heart for inviting us to the first World University Basketball Series. I am also determined to do my best to live up to the name of the All Japan University Basketball Federation, which has recommended us. I sincerely hope that this tournament will contribute to the development and friendship of university basketball in Asia and around the world."

■Tab Baldwin, Ateneo de Manila University Head Coach, commented, “Ateneo is very excited and proud to be a university selected by WUBS to represent the Philippines in this prestigious event. We believe that the quality of competition and the excellent organization that is always present in Japan will make this event a significant element in our preparation for the upcoming UAAP. The opportunity to experience international competition as well as the cultural experience in Japan will be priceless for our student athletes.”

■Chen Tzu-wei, National Chengchi University Head Coach, commented, “We are grateful for the opportunity to participate in the memorable first World University Basketball Series. And we recognize that participation in WUBS will make a significant contribution to the promotion of basketball, sports and culture in Taiwan. It is expected that WUBS will serve as a legacy for university basketball in Taiwan and Japan to be passed on to the next generation.”

■WUBS Overview

Tournament name: Sun Chlorella presents World University Basketball Series (WUBS)

Tournament host: All Japan University Basketball Federation (JUBF)

Tournament organizing committee: World University Basketball Series Organizing Committee

Tournament Operator: Rakuten Sports

Date: Tuesday, August 9 to Thursday, August 11, 2022

Venue: Yoyogi National Stadium Second Gymnasium

Format: Round-robin (2 games/day, 6 games for 3 days)

Participating universities:

Tokai University (Japan)

Ateneo de Manila University (Philippines)

National Chengchi University (NCCU) (Taiwan)

Universitas Pelita Harapan (UPH) (Indonesia)

Rules and regulations: In accordance with FIBA competition rules

■About Rakuten Sports

Rakuten Sports is a Rakuten Group service that focuses on creating partnerships built on shared values with professional sports teams, athletes, brands and rights-holders. For more information visit <https://biz.sports.rakuten.net/>

■About JUBF

The All Japan University Basketball Federation is an organization whose purpose is to strengthen, promote and grow university basketball in Japan. JUBF is also a member of the Japan Basketball Association and the University Sports Association. As of today, the federation has 352 men’s teams and 293 women’s teams

registered. The student federations in Japan are divided into nine districts, with each student federation overseeing university basketball in its respective district.

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■Ticket Inquires

WUBS Ticket department: com-ticket-wubs@mail.rakuten.com

■Tournament Inquiries

WUBS Organizing Committee: com-wubs@mail.rakuten.com

■About Sun Chlorella

Sun Chlorella is a health food company that expands the sales activity of “Chlorella” products primarily around the world. Chlorella is a green algae and contains over 60 kinds of nutrients and components which are essential for your body, including good quality of plant-based protein, Vitamins, Minerals, Amino acids, and so on. Sun Chlorella “A” Powder which obtained anti-doping certification has been named The Official Superfood of the Brooklyn Nets, a professional basketball team in the U.S., by getting attention of nutritional components of chlorella. Many athletes, including Mr. Yuta Watanabe who is a professional basketball player, takes Sun Chlorella “A” Powder for their body condition.



Sun Chlorella dedicated to discovering and training up young basketball players through chlorella with “GLOBALLERS project.”

GLOBALLERS project official website: <https://scgballers.com/>

■Product information

Product Name: Sun Chlorella “A” Powder

Price including tax: JPY 10,584 / box

Net Weight: 180g (6g×30 packets)

Product details:

<https://sunchlorellashop.jp/chlorella/sunA-powder/?wovn=en>



■Company outline

Company Name: Sun Chlorella Corporation

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Business Category: Development and Production, Sales and Marketing, Import

and Export etc. of health foods

Official website: <https://www.sunchlorella.co.jp/>

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【Inquiry regarding this matter】

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