

Sun Chlorella signs Official Partnership Agreement for NBA Japan Games 2022 Presented by Rakuten & NISSAN

Sun Chlorella Corporation (Head Office: Shimogyo-ku, Kyoto City; President & CEO: Futoshi Nakayama) is pleased to announce the conclusion of an Official Partnership agreement to support the NBA Japan Games 2022 Presented by Rakuten & NISSAN.



■ Summary

The 2022 NBA champion Golden State Warriors and the Washington Wizards will play two preseason games on Friday, Sept. 30 and Sunday, Oct. 2 at Saitama Super Arena, marking the league's 15th and 16th games in the country.

In addition to the two games, NBA Japan Games Saturday Night 2022 Presented by Rakuten & NISSAN, which will be held Saturday, Oct. 1 at 5 p.m. at Saitama Super Arena, will celebrate the game of basketball and showcase the convergence of the NBA and popular culture for a unique fan experience. The event will feature appearances by Warriors and Wizards players, NBA legends and special celebrity guests, as well as a slam dunk contest featuring professional dunkers, a Shooting Stars challenge, a three-point contest featuring players from the Warriors and Wizards, a musical performance by Japanese rock duo Yuzu, and more.

Between 1990 and 2003, the NBA staged 12 regular-season games in Japan in Saitama City, Tokyo and Yokohama. The matchup between the Phoenix Suns and the Utah Jazz in Tokyo on Nov. 2, 1990 marked the first regular-season game played outside of North America by a U.S. sports league. The NBA last played games in Japan in 2019, when Rakuten and the NBA partnered to bring the Houston Rockets and the 2019 NBA champion Toronto Raptors to the country for two preseason games.

Sun Chlorella will conduct a consumer campaign for fans to win the chance to attend the Game 1 or 2 of 'NBA Japan Games 2022 Presented by Rakuten & NISSAN'. Please see below for details of the campaign.

https://sunchlorellashop.jp/blog/sun_blog.php?id=159

■Message from Futoshi Nakayama, President & CEO of Sun Chlorella

The NBA Japan Games, which will be held for the first time in three years, would be an exceptionally exciting event for the Japanese basketball scene. It will feature a matchup between the Warriors, the 2022 NBA champions, and the Wizards. Since the Warriors are from the West and the Wizards are from the East, the games will be especially worth watching since there are only a few matches between the two teams throughout the entire regular season in the U.S. We are truly happy to be a part of the NBA Japan Games as an Official Partner and hope that basketball fans around the world would enjoy the games as well.

■Schedule

7 pm JST on Friday, September 30th: Game 1

5 pm JST on Saturday, October 1st: Saturday Night

2 pm JST on Sunday, October 2nd: Game 2

For more information: <https://nba.rakuten.co.jp/special/nbajapangames2022.html>

■Teams

Golden State Warriors

Founded in 1946, based in San Francisco (home arena: Chase Center), member of the NBA's Western Conference's Pacific Division. The Warriors won the 2022 NBA Championship, which marked the franchise's seventh title.

Washington Wizards

Founded in 1961, based in Washington D.C. (home arena: Capital One Arena), member of the NBA's Eastern Conference's Southeast Division. The team has won one NBA Championship (1978).

■About Sun Chlorella

Sun Chlorella is a health food company that expands the sales activity of "Chlorella" products primarily around the world. Chlorella is a green algae and contains over 60 kinds of nutrients and components which are essential for your body, including good quality of plant-based protein, Vitamins, Minerals, Amino acids, and so on. Sun Chlorella "A" Powder which obtained anti-doping certification has been named The Official Superfood of the Brooklyn Nets, a professional basketball team in the U.S., by getting attention of nutritional components of chlorella. Many athletes, including Mr. Yuta Watanabe who is a professional



basketball player, takes Sun Chlorella “A” Powder for their body condition.

Sun Chlorella dedicated to discovering and training up young basketball players through chlorella with “GLOBALLERS project.”

GLOBALLERS project official website: <https://scgloballers.com/>

■Product information

Product Name : Sun Chlorella “A” Powder

Price including tax: JPY 10,584 / box

Net Weight: 180g (6 g × 30 packets)

Product details:

<https://sunchlorellashop.jp/chlorella/sunA-powder/?wovn=en>



■Company outline

Company Name : Sun Chlorella Corporation

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Business Category : Development and Production, Sales and Marketing, Import and Export etc. of health foods

Official website : <https://www.sunchlorella.co.jp/>

SC-Sport website : <https://sport-sunchlorella.com/>

【Inquiry regarding this matter】

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