

## Renewal of "Sun Eleuthero Extract" and "Astorella"

Sun Chlorella Corporation (Head Office: Shimogyo-ku, Kyoto City; President & CEO: Futoshi Nakayama) has released brand-new "Sun Eleuthero Extract" and "Astorella (former product name: Megami)". Compared to the former product, new Sun Eleuthero Extract, with the increased amount of active ingredients, its recommended daily intake has been cut in half. As for "Astorella", it has acquired three functional claims.

### 【Sun Eleuthero Extract】

#### ■Product Features

Eleuthero grows in a harsh environment with -30 degrees Celsius in winter. This extract is made from its useful components, its roots. We extracted and concentrated them and made an extract that blended with honey. It has been improved in its taste to be milder and easier to drink, and a newly adopted thin bottle is much easier to handle.

#### ■Product Information

Product name: Sun Eleuthero Extract

Volume: 500 ml

Price: 16,200 JPY (tax included)

Suggested daily intake: Approximately 15~30 ml

URL: <https://www.sunchlorella.com/products/sun-eleuthero-extract>



#### ■Highlights of the renewed product

##### 1. Increased amount of active ingredients

Active ingredients such as Eleutheroside and Isofraxidin have been concentrated by twice and its amount is increased by 10% compared to the former product, and consequently the daily intake with its half volume supplies more than the same amount of active ingredients as before.

##### 2. Slender bottle

Daily intake has been halved compared to the former product, so we changed a bottle into a smaller one which is about half the thickness and weight, and it makes us easier to hold it and pour a drink.

Suggested daily intake: Approximately 15~30ml (the former product: 30~60ml)

##### 3. Natural ingredients

We have thoroughly reviewed all the ingredients and finally adopted a capsicum extract derived from natural food as a preservative.

## **[Astorella (former product name: Megami)]**

### ■Product Features

This is our first dietary supplement product which have acquired three functional claims.

Astaxanthin, a functional ingredient, is contained in this product.

It has been reported that astaxanthin supports eye focusing, reduce eye fatigue\* and improve blurry vision\*. We recommend this product to people who want to maintain skin's moisture and improve memory retention.

\*eye fatigue and blurry vision caused by using computers and smartphones.

### ■Product Information

Product name: Astorella (former product name: Megami)

Volume: 60 capsules per box

Price: 5,400 JPY (tax included)

Suggested daily intake: 1~3 capsules

URL: <https://www.sunchlorella.com/products/astorella>



### ■Highlights of the renewed product

Astorella has acquired three functional claims. Astaxanthin is contained in this product, and it has been reported that astaxanthin has below functions.

#### 1. Maintaining your skin moisturized

It has been reported that astaxanthin is helpful for maintaining your skin moisturized.

#### 2. Supporting eye focusing and reducing eye fatigue

It has been reported that astaxanthin supports eye focusing and reduces temporary eye fatigue and blurry vision caused by using computers and smartphones. In addition, it has been reported that astaxanthin relieves shoulder and back strain caused by overusing eyes.

#### 3. Supporting visual memory retention

It has been reported that astaxanthin supports visual memory retention\* which is a part of cognitive functions of healthy middle-aged and old adults experiencing memory decline.

\*It is the ability to recall the graphic from memory.

Compared to the former product "Megami", it enables us to take the same amount of astaxanthin with half price. In addition, the functional ingredient, astaxanthin, is less likely to decay if it is stored unopened.